

Alabama Association of College and Research Libraries
Executive Board Meeting Minutes
July 11, 2006

DATE, TIME, AND PLACE OF MEETING: June 11, 2006, 1:00 p.m., Drug Information Center, Samford University, Birmingham, AL

PRESENT: Bob Schrimsher (President); Rosemary Arneson (Vice President/President-Elect); Eric Kidwell (Legislative Liaison); Alyssa Martin (Member-at-Large, ACRL Chapter Liaison); Beth Ashmore (Webmaster); Jennifer Long (Past President); Lori Northrup (Secretary)

ABSENT: Bethany Skaggs (Treasurer); Jill Grogg (Newsletter Editor)

CALL TO ORDER: Bob Schrimsher called the meeting to order at 1:00 p.m., after which all present introduced themselves.

MINUTES: Minutes from the February 9, 2006, meeting of the executive board were approved. Minutes from the annual meeting had already been approved by the membership.

OFFICER REPORTS

President's Report

Bob has submitted the Strategic Plan Implementation Report Form for ACRL Units, which identified activities and programs that this chapter carried out in support of the ACRL Strategic Plan 2020 during the '05-'06 fiscal year.

Bob and Bethany will be preparing the Chapter Reimbursement Request to be submitted to ACRL by August 15.

Past President's Report

Jennifer had no report, but reminded the board that she needs nominees for officers by the end of the calendar year. Both Vice-President/President-Elect and Treasurer are to be elected. Also, nominees for the Significant Contribution Award will be solicited. Nomination forms for these will appear in the next newsletter (August 2006).

President Elect's Report

No workshop is scheduled for this year according to AACRL's existing workshop cycle. Next year, ACRL will sponsor Advocacy workshops, promoting them at ACRL Baltimore, and at ALA Annual. After this promotion, workshops can come to chapters. This Advocacy workshop, a pre-packaged program much like the marketing workshop sponsored last year, will train librarians to be better library advocates.

Rosemary will begin seeking locations for the AACRL Annual Business Meeting and Dinner in Orange Beach, the site of ALLA 2007. She noted that the annual AACRL business meeting/presentation/dinner at ALLA has been quite long in the past. She suggested changing the format of the meeting to create a shorter program. There was

some discussion concerning types of presentations, national vs. local topics/perspectives, and the use of a speaker or not. Beth suggested surveying the membership as to their preferences for the annual program; she will create a survey on the AACRL website. Rosemary also introduced the topic of joint programming with the College, University, and Special Libraries Division of ALLA for the annual ALLA conference. The history of that connection and the general method of program planning for ALLA were briefly discussed.

Treasurer's Report

Bob presented the Treasurer's Report (attached). The balance for AACRL as of July 7, 2006 was \$5,346.06. Bethany reminded the board via an e-mail read by Bob that AACRL workshops need to break even; last year's two workshops (one with a profit, one with a loss) resulted in a net loss to the organization. It was noted by Bob that AACRL had not in the past had an organizational policy on workshops being self-supporting, and there followed some discussion of the value of a treasury large enough to be used for significant speakers' fees.

Secretary's Report

No report

Newsletter Editor's Report

Jill requested via an e-mail read by Bob that council members be cognizant of their newsletter responsibilities and the deadline of August 4. Bob detailed assignments for the newsletter for those present. They were as follows:

From the President column -- Bob Schrimsher
Report on AACRL annual meeting at ALLA -- Bob Schrimsher
Nomination announcement for Significant Contribution Award -- Jennifer Long
New Officers Announcement -- Bob in President's column
Legislative Report -- Eric Kidwell/Jason Cooper
Treasurer's Report -- Bethany Skaggs
AACRL Chapters Council Report -- Rosemary Arneson/Alyssa Martin
Report on Best Practices Programs -- Beth Ashmore
Welcome New Members -- Bethany Skaggs
News from the Membership -- Jill sends a message to ACRL listserv

Webmaster's Report

No report. Jennifer asked about website redesign proposals that Beth had begun last year. Beth will re-send to the council samples of pages incorporating the new chapter logo.

Legislative Liaison's Report

No report. Jason Cooper attended Legislative Day and will write a report for the newsletter.

Member-at-Large/ACRL Chapter Liaison's Report

Alyssa reported on the Chapters Council meeting that she and Rosemary attended at ALA in New Orleans. Her notes are attached together with the agenda for that meeting. At that meeting, issues discussed at the ACRL Leadership Council Taskforce meeting were also discussed; Eric was able to attend the Taskforce meeting and noted that there was some discussion concerning funding for non-librarian speakers at ALA. ALA will not pay registration fees for non-librarian speakers. This creates a problem because those speakers are required to register even if they are only at the conference during their speaking engagement. They often will not speak when they discover they have to pay registration fees.

NEW/OLD BUSINESS

AACRL Address

Bob summarized an e-mail from Tim Dodge concerning AACRL's address used for tax purposes. In the past, this address has been listed as Tim's own address; as his is about to change, AACRL needs to relocate. Bob noted that Auburn holds the AACRL archives. After some discussion, Bob made the motion that he coordinate with Auburn University to make it the permanent home of AACRL for tax purposes. Rosemary seconded this motion.

Web Site Move

Beth passed out information on two possible hosting services for the AACRL web site. She noted that keeping the web affiliated with any institution (like Samford) would almost certainly result in eventual access problems for future webmasters. She suggested a move to a commercial site. Jennifer made a motion that AACRL explore the moving of Samford's site in the future. Eric seconded this motion. Beth asked the council to either choose one of her two host options, or to suggest others. She also suggested the web site address of www.aacrl.org. She explained that costs for hosting can be paid quarterly or annually. She suggested one annual payment. A decision on the host will be made at the next board meeting.

Learning Institute

Eric explained that a city consortium of libraries in Montgomery is exploring the creation of a Learning Institute. This Institute would seek to bring speakers to Alabama who would otherwise be unaffordable. The Institute would hold annual workshops utilizing experts in areas or topics pertinent to libraries. A panel would oversee these efforts. This consortium is seeking the support of Alabama library groups and organizations, such as NAAL, AACRL, and CUS. Funding has not been discussed at this point. The consortium wanted no firm commitment from AACRL at this time; they wanted only the assurance that AACRL is interested in their continuation of research into this idea. There was some discussion and concern about funding of such a program, and board members expressed an interest in seeing funding addressed in the proposal which the consortium is writing. The board agreed to see the proposal, and Eric will bring it to the next meeting.

NEXT MEETING: A meeting will be planned for the latter part of September. Bob will coordinate the date and time with the board via e-mail.

ADJOURNMENT

The meeting was adjourned at 2:35 p.m.

Respectfully submitted,

Lori Northrup,
AACRL Secretary

Treasurer's Report (11 July 2006)

On 1 April 2006, the balance in the AACRL bank account was \$5,116.50. Since that time, deposits of \$720.00, \$680.00, and \$600.00 (AACRL dinner receipts) have been made, for a total of \$2,000.00. Checks in the amount of \$1,262.76 (annual dinner catering), \$10.99 (reimbursement to Debbie Grimes for award frame), and \$500.00 (reimbursement to Jason Cooper for annual legislative day expenses) were issued. Disbursements total \$1,773.75. \$3.30 in interest was accrued. As of 7 July 2006, the balance in the AACRL bank account was \$5,346.05.

I am currently working on the reimbursement form which is due in to ACRL in August every year (reimbursement usually totals \$100.00 for newsletter-related expenses).

Member-at-Large/Chapter Liaison's Report

Agenda for Chapters Council
ALA Annual – New Orleans
Sunday, June 25, 2006
8:00 AM to 11:00 AM
Hilton New Orleans Riverside – Jasperwood

Orientation for new chapter Liaisons

8:00 – 8:30AM

- Mission and Goals
- Initiatives
- Membership
- Funding

Annual Meeting

8:30 – 11:00 AM

- I. Call to Order (Mark Emmons)
- II. Introductions of Chapters Council Officers and Members (Mark Emmons)
- III. Reading and Approval of Minutes from Midwinter 2006 (Fran Kaufmann)
- IV. Government & Legislative Updates**
 - **Government Relations – Kara Malenfant**
Hot legislative issues include the Federal Research Public Access Act of 2006 (for more information go to www.taxpayeraccess.org), public access issues, privacy issues, and copyright issues (i.e. orphan works.)
 - Legislative Network -

V. University Libraries Section proposal – status (Barb Jenkins & Sandy Yee)

- **Advocacy toolkit – ACRL sponsored a half-day workshop at ALA entitled “The Power of Personal Persuasion: Advancing the Academic Library Agenda from the Frontlines.” The Advocacy Toolkits that were used in conjunction with this workshop will be given to all ACRL members. This toolkit is designed to provide librarians with the knowledge, skills, and abilities to integrate power and persuasion into their organizations. The reach of the workshop and toolkit will be extended through ACRL chapter presentations in 2007.**
- **\$500 grants – There is enough money (\$7,000) for 14 chapters to receive \$500.00 grants for the 2007-2008 year, beginning in September. Chapters need to request these grants. ACRL is still in the process of determining the application procedures and deadlines.**

VI. Announcements

- **Dine-around (Nora Quinlan)**
- **Listserves/roster updates and corrections and more (Linda Kopecky)**
- **Chapter Topics (Doreen Kopycinski)**

Marketing @ your Library – The Springer staff will award \$2,000 each at the ACRL Baltimore conference. December 8, 2006 is the deadline for the winter issue of Chapter topics (1 page or less). Compilers are needed for Clip notes.

- **ACRL Membership Advisory Committee (Vibiana Bowman)**
Vibiana mentioned the issue of webpages being for members only vs. open to the public. The consensus -- to keep the webpages as open as possible since some members may not be members of ACRL national. Another suggestion – at least keep an index open to everyone.

VII. Information

- **Chapters are classified the same as vendors for purposes of communications**
- **Environmental Scan is now annual**

VIII. Election of Chapters Council Officers

- **Introduction and Remarks from each candidate**

- Chair Elect
- Secretary
- Election – Kathy Parsons was elected VP chair-elect & Kevin Merriman was elected Secretary.

IX. Introduction and Remarks from Pam Snelson, ACRL President-Elect

- **President’s Program and survey results - Pam’s strategic focus is “The Value of Libraries.”**

Esterbrook’s Survey - Lee Esterbrook has interviewed 25 provosts to find out what they think about the value of libraries. At ALA in D.C., Pam wants some of the provosts to speak. Pam will share the results of the survey in her column in College and Research Libraries.

Sneak preview:

The provosts assume the library is the center of the campus and believe collaboration among librarians and professors is good. According to the provosts, librarians are not aggressive enough so we need to push to make our concerns known.

New Member Survey – Pam is concerned that ACRL needs to get younger ACRL members “in the pipeline.” ACRL has finished the New Member Survey (see website for results.) The survey shows that new members want more involvement and opportunities and are eager to get involved. According to Pam, they need to get involved (i.e. New Member Roundtable) and understand the organization’s hierarchy. Survey results show that new members are product-oriented rather than process-oriented (i.e. many younger librarians don’t see the University Library Section as a main entry point, instead they join specific subject areas.)

- **Chapter visits – Chapters can request an officer to speak i.e. at a state convention at no cost to the chapter. There are still four slots left for Sept. 1, 2006-Aug. 30, 2007. These slots will be filled on a 1st come, 1st serve basis. However, priority will be given to chapters that have not had an officer speak in the last three years. Requests can be made online.**
- **Other comments – in the ACRL’s leadership council taskforce, several issues were discussed:**
 - **too many conflicting programs at ALA**
 - **the need to extend the conference to members who can’t attend**
 - **ways to get the conference programs out to those who can’t attend**
 - **funding individual (non-librarian) speakers**
 - **the unevenness of annual conference programs**
 - **committee meetings held at the same time as conference programs**
 - **possible change in ACRL board structure – more representative**

- **idea of electing board members according to skills or functional base**

X. Introduction and Remarks from Camila Alire, ACRL President

- **News & announcements – Camilla enjoyed her year as president, especially speaking at chapter meetings**
- **Grassroots advocacy - She briefly reviewed her focus on “Grassroots Advocacy” and ACRL’s accomplishments this past year (see 2006 ACRL President’s Program.)**
- **Sister libraries – Libraries in Mexico and China**

XI. Introduction and Remarks from ACRL Administrators

- **Megan Bielefeld, Program Coordinator**

Budget and Spending – August 15th is the chapter’s reimbursement deadline.

What qualifies for reimbursement? Any items supporting ACRL goals except – no travel to support librarians who are presenting and no goods/services which are prohibited. Funding for educational and charitable purposes is o.k. (This information is on the website under ACRL policies and procedures.)

Non-profit status (501c (3) versus 501c (6) – this information is discussed in Chapter topics on the website. Non-profit status is needed next month – can fax information.

XII. New Business

- **Non-profit status – implications**
 - **Budget and finances (spending the Chapter allocation)**
 - **Web server space**
 - **Survey help**
- **ACRL membership versus Chapter membership**
- **Other?**

XIII. Sharing ideas -- what chapters in other states have done i.e. grants for research, scholarships for library school students. Some money comes from cash rewards from vendors

- **Annual awards**

XIV. Adjournment